



Support the State Fair of WV Horse Show

The State Fair of West Virginia is thrilled to offer sponsorship and jackpot opportunities for the much-anticipated 2022 State Fair of WV Horse Show, slated for August 11 - 20 in Lewisburg, West Virginia.

Each year, the State Fair of West Virginia welcomes more than 160,000 attendees to experience the fun and exciting concerts, carnival rides, livestock shows and much more during the fair. As part of these exciting events, the State Fair of WV Horse Show hosts exhibitors, and their horses from 10 states. Now is your chance to be involved with the State Fair of WV Horse Show! We invite you to participate and help make the classes a success for the exhibitors and their beloved horses.

We are pleased to offer several sponsorship opportunities, including contributing to the class jackpots, for this year's event. No matter if you are a platinum sponsor or bronze sponsor, your support truly makes a difference! The sponsorship and jackpot deadline is **April 30, 2022**.

The sponsorship and jackpot opportunities are outlined in this sponsorship packet.

If you are interested in becoming a sponsor, please complete the attached form by April 30 and mail to:

State Fair of WV Horse Show
Attention: Bobbie Jo Butcher
P.O. Box 986
Lewisburg, WV 24901

For questions, contact Horse Show Secretary Bobbie Jo Butcher at 304-667-9247.

With your help, we are looking forward to making this year's State Fair of WV Horse Show a big success!

Thank you,
Bobbie Jo Butcher



2022 State Fair of West Virginia Horse Show Sponsorship Opportunities

Deadline April 30

Platinum - \$1,000

- U Name in Printed Horse Show Material
- U Announced in all Sponsored Classes
- U Five Gate Admission Tickets
- U Horse Show Parking Pass for Entire Show
- U Announced on Main Fairground announcements
- U Reserved Seating in Bluegrass Bowl Box Seats
- U Photo Opportunity in Center Ring with Class Winner
- U Opportunity to Purchase & Present Trophy/Plaque

Gold - \$500

- U Name in Printed Horse Show Material
- U Announced in all Sponsored Classes
- U Three Gate Admission Tickets
- U Horse Show Parking Pass for One Weekend
- U Announced on Main Fairground Announcements
- U Reserved Seating in Bluegrass Bowl Box Seats
- U Photo Opportunity in Center Ring with Class Winner
- U Opportunity to Purchase & Present Trophy/Plaque

Silver - \$275

- U Name in Printed Horse Show Material
- U Announced in all Jackpot Classes
- U Two Gate Admission Tickets
- U Horse Show Parking Pass for One Day
- U Announced on Main Fairground Announcements
- U Reserved Seating in Bluegrass Bowl Box Seats
- U Photo Opportunity in Center Ring with Class Winner

Bronze \$150

- U Name in Printed Horse Show Material
- U Announced in Sponsored Classes
- U One Gate Admission Ticket
- U Horse Show Parking Pass for One Day
- U Announced on Main Fairground Announcements
- U Reserved Seating in Bluegrass Bowl Box Seats
- U Photo Opportunity in Center Ring with Class Winner

For 2022, we are pleased to offer the following jackpot classes in addition to our scheduled Horse Show Classes (that can be viewed at <https://statefairfww.com/equine/>):

- U JACKPOT Open English Horse/Pony (Any Breed) (English Attire) (Walk/Trot/Canter)
- U JACKPOT Open Miniature Horse to Cart (38"-&-Under)
- U JACKPOT Open Adult Draft to 2-Wheel Cart (Light Draft & Draft)
- U JACKPOT Open Pleasure Racking Horse
- U JACKPOT Open Walking Pleasure Horse
- U JACKPOT Open Walking Horse
- U JACKPOT Open Western Pleasure (Any Breed) (Western Attire)



2022 State Fair of WV Horse Show Sponsor Form

Forms are due by **April 30** to be included in the printed horse show materials.

Please indicate which sponsorship level: _____ Platinum _____ Gold _____ Silver _____ Bronze

Please indicate which class(es): _____

Name/Organization: _____ Contact Name: _____

Address: _____

Telephone: _____ Payment Options: _____ Check _____ Credit Card

Credit Card Number: _____ Expiration: _____ CVC: _____

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Submit by **April 30** to:

State Fair of West Virginia Horse Show
Attention: Bobbie Jo Butcher
P.O. Box 986
Lewisburg, WV 24901