



Christmas AT THE Fair

Christmas at the Fair is growing! Since it's beginning, the State Fair of West Virginia's Christmas at the Fair event attracted **over 20,000 cars** from West Virginia and Virginia to view its interactive display. Help us continue to grow this event, while also getting your business name front and center through our sponsorship program. The event will take place Thursdays-Sundays starting November 25, 2022, on the main campus of the State Fairgrounds.



Sponsorship Opportunities

\$499 and under

- Name displayed on sponsor list in display

\$500

- Signage in the display

\$1,000

- Signage in the display
- Business listing on State Fair website
- Business name listed on social media post recognizing all sponsors

\$1,500

- Signage in the display
- Business listing on State Fair website
- Business name listed on social media post recognizing all sponsors
- Name on electronic signs for the duration of the display

\$2,500

- Signage in the display
- Business listing on State Fair website
- Business name listed on social media post recognizing all sponsors
- Name on both electronic signs for the duration of the display and on 219S for one year
- Business highlighted on State Fair social media channels

\$5,000

- Signage in the display
- Business listing on State Fair website
- Business name listed on social media post recognizing all sponsors
- Name on both electronic signs for the duration of the display and on 219S for one year
- Business highlighted on State Fair social media channels
- Business listed on e-blast sent to the State Fair of WV mailing list (40,000)

\$500 - Create a Business Display!

Get your business's name out with a creative display located along the light show route. Space can be 10'-20' long. You must provide your own display materials and extension cords.

If you are interested in participating, please contact Kelly Collins at 304-645-1090 or by email kellyt@statefairfww.com.



Sponsorship Form

Company Name: _____

Contact name: _____ Phone: _____

Email: _____

Address: _____ City: _____ State: _____ Zip: _____

I am pleased to sponsor Christmas at the Fair, at following level:
(please circle one)

\$5,000

\$2,500

\$1,500

\$1,000

\$500

\$499 and under

\$500 Business Display

Payment Information

For Check Payment: Please make checks payable to the State Fair of West Virginia

Credit Card: (Please circle one) VISA MASTERCARD AMERICAN EXPRESS

Name on Card: _____ Card Number: _____

Expiration Date: _____ CVV: _____ Signature: _____

THANK YOU FOR SUPPORTING CHRISTMAS AT THE FAIR!

WHEN POSSIBLE, PLEASE SEND BUSINESS LOGO TO KELLYT@STATEFAIROFWV.COM

For more information visit www.statefairfowv.com or call 304-645-1090