

Application Process

Thank you for your interest in becoming a Food Concessionaire at the State Fair of West Virginia. There is no deadline to submit an application. Once you have submitted an application we ask that you be patient. Our only correspondence with you will be if you are awarded a contract for space.

Applications will stay on file for up to three years from date of receipt. There is no need to resubmit an application every year.

The process is very competitive and each year many applications are considered for a very limited number of food concession locations.

Listed below are some of the criteria we use when considering a food concessionaire:

- Experience at other fairs and/or festivals
- Mobile food concession presentation and appearance
- Balance of similar products around the fairgrounds
- Appropriateness of products and booth structure to the available location
- Physical requirements

Please submit all applications either online at www.statefairfww.com

Or by mailing a hard copy to:

State Fair of West Virginia
ATTN: Concessions
PO Drawer 986
Lewisburg, WV 24901



Fair Attendance

The State Fair of West Virginia is held every August beginning the second Thursday. Each year it draws on average 170,000 fairgoers over the course of 10 days.

Mission Statement

Honoring our heritage through programs that promote the traditions of agriculture, education and family entertainment.

Vision Statement

The State Fair of West Virginia strives to

- 1.) host a quality, nationally recognized fair,
- 2.) develop non-fair events that create opportunity for community engagement,
- 3.) support the youth and community through educational programs.



2023 Food Brochure



August 10 - 19, 2023

How Much Does it Cost to Sell Food?

Food concessionaires at the State Fair of West Virginia based on a percentage to guarantee rate. A minimum base rate is calculated based on the size of your stand (per front foot). Whichever amount is greater at the end of the fair is what you'll be obligated to pay.

Is There a Utility Fee?

Yes. The utility fee is based on the stands individual power requirements to operate. We do conduct a power usage audit throughout the week of the fair to better assess your power usage.

Is Insurance Required?

Yes. Every vendor is required to show proof of a \$1,000,000 (one million) Liability Insurance Coverage listing the State Fair of West Virginia as Additional Insured. All Certificates of Insurance must be submitted to the Administration Office prior to setting up for the Fair.

Payment Requirements

All payments for space, utilities, gate admission, insurance, etc. will be outlined within your contract. However we do require daily reporting of the previous days gross sales.

Welcome to the 98th Annual State Fair of West Virginia!

Often times the number one reason that our Fair Fans visit the Fair is for FOOD! With over 50 Food Concessionaires on our grounds, its not easy to make the best selection of foods available to Fairgoers. We currently offer traditional fair foods such as corn dogs, turkey legs, pizza, elephant ears, funnel cakes, and many other fair favorites. You'll even find made from scratch cinnamon rolls, BBQ, Italian sausages, steak sandwiches, and roasted corn on the cob.

If you think you have what it takes to produce a quality food for the State Fair of West Virginia, we invite you to fill out an online or paper application for space consideration today!

Completed applications stay on file for three (3) years and an application does not guarantee space.

Hope to see you soon!



Admission

All concessionaires are required to have an admission ticket upon entering the Fair. Tickets are available at a discounted rate exclusively for vendors and their employees.

Hours of Operation

Concessionaires are expected to be open for business all 10 days of the Fair from 10am to 10pm daily.

Gates will open by 7am to allow for deliveries by pre-approved food suppliers.

Set-up

All food concessionaires will be allowed access for setup beginning Friday prior to opening day. Concessionaires must be on location no later than Tuesday and setup must be complete by 10pm on the Wednesday preceding opening day. You must apply for and pass a Greenbrier County Health Department inspection prior to opening day.

Other Information

We offer a limited number of camping sites that are available to concessionaires. We offer 30amp and 50amp full hook up sites as well as dry camping with shower house accommodations.

There are a few hotels in the Lewisburg Area that could accommodate your needs but they do fill up quickly.