



***Now is your opportunity to partner with the State Fair of West Virginia Horse Show!***

Dear Valued Sponsor,

For nearly 100 years, the State Fair of West Virginia has been the much-anticipated event for West Virginians and fair enthusiasts around the country. Each year, the State Fair of West Virginia, a 501(c)(3) nonprofit, welcomes more than 160,000 attendees to experience the fun and exciting concerts, carnival rides, livestock shows and much more during the fair. As part of these exhilarating events, exhibitors and fairgoers join us in the beautiful Bluegrass Bowl for the State Fair of West Virginia Horse Show.

The 2023 State Fair of West Virginia Horse Show is slated for August 10-19 in Lewisburg, West Virginia. The show features a variety of different breeds and classes ranging from halter, western and English, to walking/racking and youth contests and brings in top talent from West Virginia and surrounding states.

Through this family-fun competition, we strive to promote a show that endorses integrity, compassion and appreciation. Help us to ensure this show continues to be one of the top competitions in the country by partnering with us as an official horse show sponsor!

The State Fair of West Virginia Horse Show offers a variety of partner opportunities. Enclosed is a list of the 2023 sponsor packages. If you have questions or are interested in becoming a sponsor, please contact State Fair of WV Horse Show Secretary Bobbie Jo Butcher at 304-667-9247 or [bobbiejo30@hotmail.com](mailto:bobbiejo30@hotmail.com).

We look forward to partnering with you in 2023!

Sincerely,

Kelly Collins, CEO  
State Fair of West Virginia



## **2023 State Fair of West Virginia Horse Show Corporate Partner Opportunities**

### Draft Horse Pull (\$10,000)

*Sponsor the Heavy and Light Weight Divisions of the much-anticipated 2023 Draft Horse Pull.*

- Logo on State Fair of WV Electronic Sign
- Logo and link on State Fair of WV Website
- Logo printed in State Fair Brochure
- Post on State Fair of WV Facebook
- Press release on State Fair of WV Website
- 20 Admission tickets to the State Fair of WV
- Three Infield Horse Show Parking Passes for Entire Show
- Logo in printed horse show material
- Logo on sign at the Draft Horse Pull
- PSA included on Main Fairgrounds
- PSA during the Draft Horse Pull
- Vendor space available on Fair Grounds
- Opportunity to showcase product prior to Draft Horse Pull
- Photo opportunity to present awards to winner
- May provide printed materials in exhibitor packets

### Weekend Sponsor (\$5,000)

*Sponsor a weekend session during the State Fair of WV Horse Show.*

- 12 Admission tickets to the State Fair of WV
- Two Infield Horse Show Parking Passes for that weekend
- Logo in printed horse show material
- PSA included on Main Fairgrounds that weekend
- PSA included during Horse Show that weekend
- Vendor table space available for that weekend near the Bluegrass Bowl
- May provide printed materials in exhibitor packets

### Day Sponsor (\$2,500)

*Sponsor one day of the State Fair of WV Horse Show.*

- 8 Admission tickets to the State Fair of WV
- One Infield Horse Show Parking Pass for that day
- Logo in printed horse show material
- PSA included on Main Fairgrounds that day
- PSA included during Horse Show on that day
- Vendor table space available for that day near the Bluegrass Bowl
- May provide printed materials in exhibitor packets