



Support the State Fair of WV Horse Show in 2023

The State Fair of West Virginia is pleased to once again offer sponsorship and jackpot opportunities for the 2023 State Fair of WV Horse Show, slated for August 10 - 19 in Lewisburg, West Virginia.

Each year, the State Fair of West Virginia welcomes more than 160,000 attendees to experience the fun and exciting concerts, carnival rides, livestock shows and much more during the fair. As part of these exciting events, the State Fair of WV Horse Show hosts exhibitors, and their horses from 10 states. Now is your chance to be involved with the State Fair of WV Horse Show! We invite you to participate and help make the classes a success for the exhibitors and their beloved horses.

We are pleased to offer several sponsorship opportunities, including contributing to the class jackpots, for the 2023 event. No matter if you are a platinum sponsor or bronze sponsor, your support truly makes a difference! In order for names to be included in printed materials, the sponsorship must be received by April 1, 2023.

The sponsorship and jackpot opportunities are outlined in this sponsorship packet.

If you are interested in becoming a sponsor, please complete the attached form and mail to:

State Fair of WV Horse Show
ATTENTION: Bobbie Jo Butcher
302 Butcher Lane
Crawley, WV 24931

For questions, contact Horse Show Secretary Bobbie Jo Butcher at 304-667-9247.

With your help, we are looking forward to making the 2023 State Fair of WV Horse Show a big success!

Thank you,
Bobbie Jo Butcher



2023 State Fair of West Virginia Horse Show Sponsorship Opportunities

Platinum - \$1,000

- U Name in Printed Horse Show Material
- U Name Announced during Sponsored or Jackpot Classes
- U Six Gate Admission Tickets
- U Horse Show Parking Pass for Entire Show
- U PSA Included on Main Fairgrounds
- U Photo Opportunity in Center Ring with Class Winner
- U Opportunity to Purchase & Present Trophy/Plaque

Gold - \$500

- U Name in Printed Horse Show Material
- U Name Announced during Sponsored or Jackpot Classes
- U Four Gate Admission Tickets
- U Horse Show Parking Pass for One Weekend
- U PSA Included on Main Fairgrounds
- U Photo Opportunity in Center Ring with Class Winner
- U Opportunity to Purchase & Present Trophy/Plaque

Silver - \$275

- U Name in Printed Horse Show Material
- U Name Announced during Sponsored or Jackpot Classes
- U Two Gate Admission Tickets
- U Horse Show Parking Pass for One Weekend
- U PSA Included during Horse Show
- U Photo Opportunity in Center Ring with Class Winner

Bronze - \$150

- U Name in Printed Horse Show Material
- U Name Announced during Sponsored or Jackpot Classes
- U Two Gate Admission Tickets
- U Horse Show Parking Pass for One Day
- U PSA Included during Horse Show
- U Photo Opportunity in Center Ring with Class Winner

For 2023, the State Fair of WV Horse Show schedule includes the following jackpot classes, in addition to the listed Horse Show Classes that can be viewed at <https://statefairfww.com/equine/>:

- U JACKPOT Open English Horse/Pony (Any Breed) (English Attire) (Walk/Trot/Canter)
- U JACKPOT Open Miniature Horse to Cart (38"-&-Under)
- U JACKPOT Open Adult Draft to 2-Wheel Cart (Light Draft & Draft)
- U JACKPOT Open Pleasure Racking Horse
- U JACKPOT Open Walking Pleasure Horse
- U JACKPOT Open Walking Horse
- U JACKPOT Open Western Pleasure (Any Breed) (Western Attire)



2023 State Fair of WV Horse Show Sponsor Form

Please indicate which sponsorship level: _____ Platinum _____ Gold _____ Silver _____ Bronze

Please indicate which class(es): _____

Name/Organization: _____ Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____

Payment Options: _____ Check _____ Credit Card

Credit Card Number: _____ Expiration: _____ CVC: _____

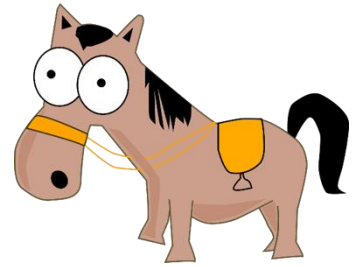
Name on Card: _____ Zip Code: _____

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Submit to:

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302 Butcher Lane
Crawley, WV 24931

LOOK WHAT'S NEW AT THE 2023 STATE FAIR OF WV HORSE SHOW



New this year, the State Fair of WV Horse Show added TO BE DETERMINED CLASSES to the much-anticipated event schedule. By sponsoring a TO BE DETERMINED CLASS, you will have the opportunity to add a special class to the show. Not only will the sponsor determine the class that is added, but will also name the class, provide the class description and determine the gaits that the equine athletes will showcase in the Bluegrass Bowl.

**Subject to show management approval.*

SPONSORSHIP OPPORTUNITIES

\$150 Regular Class

\$275 Stake Class

Name of Class: _____

Class Description: _____

Gaits: _____

Name/Organization: _____ Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Email: _____

Payment Options: _____ Check _____ Credit Card

Credit Card Number: _____ Expiration: _____ CVC: _____

Name on Card: _____ Zip Code: _____

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