



Support the State Fair of WV Horse Show in 2024

The State Fair of West Virginia is pleased to offer sponsorship and jackpot opportunities once again for the 2024 State Fair of WV Horse Show, slated for August 8 - 17 in Lewisburg, West Virginia.

Each year, the State Fair of West Virginia welcomes more than 160,000 attendees to experience the fun and exciting concerts, carnival rides, livestock shows and much more during the fair. As part of these exciting events, the State Fair of WV Horse Show hosts exhibitors, and their horses from 10 states. Now is your chance to be involved with the State Fair of WV Horse Show! We invite you to participate and help make the classes a success for the exhibitors and their beloved horses.

We are pleased to offer several sponsorship opportunities, including contributing to the class jackpots, for the 2024 event. No matter if you are a platinum sponsor or bronze sponsor, your support truly makes a difference! In order for names to be included in printed materials, the sponsorship must be received by April 1, 2024.

The sponsorship and jackpot opportunities are outlined in this sponsorship packet.

If you are interested in becoming a sponsor, please complete the attached form and mail to:

State Fair of WV Horse Show
ATTENTION: Bobbie Jo Butcher
302 Butcher Lane
Crawley, WV 24931

For questions, contact Horse Show Secretary Bobbie Jo Butcher at 304-667-9247.

With your help, we are looking forward to making the 2024 State Fair of WV Horse Show a big success!

Thank you,
Bobbie Jo Butcher



2024 State Fair of West Virginia Horse Show Sponsorship Opportunities

Platinum - \$1,000

- U Name in Printed Horse Show Material
- U Name Announced during Sponsored or Jackpot Classes
- U Six Gate Admission Tickets
- U Horse Show Parking Pass for Entire Show
- U PSA Included on Main Fairgrounds
- U Photo Opportunity in Center Ring with Class Winner
- U Opportunity to Purchase & Present Trophy/Plaque

Gold - \$500

- U Name in Printed Horse Show Material
- U Name Announced during Sponsored or Jackpot Classes
- U Four Gate Admission Tickets
- U Horse Show Parking Pass for One Weekend
- U PSA Included on Main Fairgrounds
- U Photo Opportunity in Center Ring with Class Winner
- U Opportunity to Purchase & Present Trophy/Plaque

Silver - \$275

- U Name in Printed Horse Show Material
- U Name Announced during Sponsored or Jackpot Classes
- U Two Gate Admission Tickets
- U Horse Show Parking Pass for One Weekend
- U PSA Included during Horse Show
- U Photo Opportunity in Center Ring with Class Winner

Bronze - \$150

- U Name in Printed Horse Show Material
- U Name Announced during Sponsored or Jackpot Classes
- U Two Gate Admission Tickets
- U Horse Show Parking Pass for One Day
- U PSA Included during Horse Show
- U Photo Opportunity in Center Ring with Class Winner

For 2024, the State Fair of WV Horse Show schedule includes the following jackpot classes, in addition to the listed Horse Show Classes that can be viewed at <https://statefairfowv.com/equine/>:

- U JACKPOT Open English Horse/Pony (Any Breed) (English Attire) (Walk/Trot/Canter)
- U JACKPOT Open Miniature Horse to Cart (38"-&-Under)
- U JACKPOT Open Adult Draft to 2-Wheel Cart (Light Draft & Draft)
- U JACKPOT Open Pleasure Racking Horse
- U JACKPOT Open Walking Pleasure Horse
- U JACKPOT Open Walking Horse
- U JACKPOT Open Western Pleasure (Any Breed) (Western Attire)