



Celebrate 100 Years with the State Fair of West Virginia Horse Show

Dear Valued Sponsor,

This year, the State Fair of West Virginia proudly celebrates a century of tradition with our 100th Anniversary – a highly anticipated event for West Virginians and fair enthusiasts from across the country. We invite you to join us in commemorating this momentous occasion by supporting the 2025 State Fair of West Virginia Horse Show, slated for August 7-16 in Lewisburg, West Virginia.

As a 501(c)(3) nonprofit organization, the State Fair of West Virginia welcomes more than 185,000 attendees each year who come to enjoy concerts, carnival rides, livestock shows and much more. Among the highlights is the State Fair of West Virginia Horse Show, which showcases talented exhibitors and their remarkable horses. This year's event will be particularly special, and your support will help make it a success cherished by participants and spectators alike!

The 100th Anniversary Horse Show will feature a variety of breeds and classes, including halter, western, English, walking/racking and youth contests. Hosted in the beautiful Bluegrass Bowl, this family-fun competition will feature top talent from West Virginia and surrounding states, celebrating the integrity, camaraderie and passion that make this horse show truly special.

We invite you to help us make this historic show one of the premier competitions in the country by becoming an official horse show sponsor!

The State Fair of West Virginia Horse Show offers a variety of sponsorship opportunities. View the list of 2025 sponsor packages below. To have your name included in print materials, please submit your sponsorship by **March 15, 2025**.

For questions or to become a sponsor, contact State Fair of West Virginia Horse Show Secretary Bobbie Jo Butcher at 304-667-9247, horseshow@statefairfowv.com or Bobbiejo30@hotmail.com.

With your support, we look forward to partnering with you to make the 100th Annual State Fair of West Virginia Horse Show a memorable and successful event!

Sincerely,

Kelly Collins, CEO
State Fair of West Virginia



2025 State Fair of West Virginia Horse Show Corporate Partner Opportunities

Draft Horse Pull (\$10,000)

Sponsor the Heavy and Light Weight Divisions of the much-anticipated 2025 Draft Horse Pull.

- Logo on State Fair of WV Electronic Sign
- Logo and link on State Fair of WV Website
- Logo printed in State Fair Brochure
- Post on State Fair of WV Facebook
- Press release on State Fair of WV Website
- 20 Admission tickets to the State Fair of WV
- Three Infield Horse Show Parking Passes for Entire Show
- Logo in printed horse show material
- Logo on sign at the Draft Horse Pull
- PSA included on Main Fairgrounds
- PSA during the Draft Horse Pull
- Vendor space available on Fair Grounds
- Opportunity to showcase product prior to Draft Horse Pull
- Photo opportunity to present awards to winner
- May provide printed materials in exhibitor packets

Weekend Sponsor (\$5,000)

Sponsor a weekend session during the State Fair of WV Horse Show.

- 12 Admission tickets to the State Fair of WV
- Two Infield Horse Show Parking Passes for that weekend
- Logo in printed horse show material
- PSA included on Main Fairgrounds that weekend
- PSA included during Horse Show that weekend
- Vendor table space available for that weekend near the Bluegrass Bowl
- May provide printed materials in exhibitor packets

Day Sponsor (\$2,500)

Sponsor one day of the State Fair of WV Horse Show.

- 8 Admission tickets to the State Fair of WV
- One Infield Horse Show Parking Pass for that day
- Logo in printed horse show material
- PSA included on Main Fairgrounds that day
- PSA included during Horse Show on that day
- Vendor table space available for that day near the Bluegrass Bowl
- May provide printed materials in exhibitor packets