



Celebrate Tradition
Support the 2026 State Fair of West Virginia Horse Show

As America celebrates its 250th anniversary in 2026, we invite you to support a tradition that has been part of West Virginia's heritage for more than a century. The 101st Annual State Fair of West Virginia Horse Show will take place August 13-22 in Lewisburg, West Virginia, bringing together talented exhibitors and their horses from more than 10 states for a showcase of skill, sportsmanship and dedication.

Each year, the State Fair of West Virginia welcomes more than 185,000 attendees celebrating agriculture, community and the traditions that connect generations. The horse show remains one of the fair's most beloved events, highlighting the values of hard work, horsemanship and friendly competition that have long been woven into the fabric of our nation.

Your generosity helps enhance the experience for our exhibitors and spectators alike. Sponsorships support class premiums, awards, facility improvements and special experiences that keep this horse show a cherished part of the fair.

We welcome support at every level. Whether you choose to sponsor a single class or participate as a Platinum-level partner, your investment helps preserve an event that has showcased excellence for more than 100 years.

Sponsors receive recognition throughout the horse show, including announcer-read PSAs, sponsor signage and memorable opportunities to participate in the center ring winner presentations and photos.

For more details on sponsorship opportunities, please review the attached sponsorship information. If you are interested in becoming a sponsor, please complete the attached form and mail it to:

State Fair of WV Horse Show
ATTENTION: Bobbie Jo Butcher
302 Butcher Lane
Crawley, WV 24931

If you have questions, please contact Horse Show Secretary Bobbie Jo Butcher at 304-667-9247.

With your partnership, we will honor a tradition that reflects the spirit of community, agriculture and opportunity that has defined our nation for 250 years.

Thank you,
Bobbie Jo Butcher
State Fair of West Virginia
Horse Show Secretary



2026 State Fair of West Virginia Horse Show Sponsorship Opportunities

Platinum – \$1,000

Name in Printed Horse Show Material
Name Announced during Sponsored Classes
Six Gate Admission Tickets
Horse Show Parking Pass for Entire Show
PSA Included on Main Fairgrounds
Photo Opportunity in Center Ring with Class Winner
Opportunity to Purchase & Present Trophy/Plaque

Gold – \$500

Name in Printed Horse Show Material
Name Announced during Sponsored Classes
Four Gate Admission Tickets
Horse Show Parking Pass for One Weekend
PSA Included on Main Fairgrounds
Photo Opportunity in Center Ring with Class Winner
Opportunity to Purchase & Present Trophy/Plaque

Silver – \$275

Name in Printed Horse Show Material
Name Announced during Sponsored Classes
Two Gate Admission Tickets
Horse Show Parking Pass for One Weekend
PSA Included during Horse Show
Photo Opportunity in Center Ring with Class Winner

Bronze – \$150

Name in Printed Horse Show Material
Name Announced during Sponsored Classes
Two Gate Admission Tickets
Horse Show Parking Pass for One Day
PSA Included during Horse Show
Photo Opportunity in Center Ring with Class Winner

The deadline to be included in the 2026 Official Horse Show Guide was March 1, 2026.
The 2026 State Fair of WV Horse Show schedule is available at www.statefairfww.com/equine/.



2026 State Fair of West Virginia Horse Show Sponsor Form

Please indicate which sponsorship level: _____ Platinum _____ Gold _____ Silver _____ Bronze

Please indicate which class(es): _____

Name/Organization: _____ Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____

Payment Options: _____ Check _____ Credit Card

Credit Card Number: _____ Expiration: _____ CVC: _____

Name on Card: _____ Zip Code: _____

For questions, contact Horse Show Secretary Bobbie Jo Butcher at 304-667-9247.

Submit to:

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