



Kick Off the Next 100 Years Sponsor the 2026 State Fair of West Virginia Horse Show

Help us kick off the next 100 years by sponsoring the 2026 State Fair of West Virginia Horse Show, slated for August 13-22 in Lewisburg, West Virginia.

Each year, the State Fair of West Virginia draws more than 185,000 attendees, who enjoy concerts, carnival rides, livestock shows and more. Among its most beloved traditions is the State Fair of West Virginia Horse Show, which features talented exhibitors and their horses from 10 states competing in classes that celebrate both skill and sportsmanship.

As we ride into a new century of tradition and competition, the 101st Annual Horse Show will set the stage for what's ahead. Your generosity plays a vital role in enhancing the experience for our exhibitors and spectators alike. Sponsorships help cover class premiums, awards, facility improvements and special experiences that keep this show a cherished part of the fair.

We welcome support at every level. Whether you choose to sponsor one class or participate as a platinum-level partner, your contribution helps elevate the experience for everyone involved.

To be included in printed materials, please submit your sponsorship by **March 1, 2026**.

For more details on sponsorship opportunities, refer to the attached sponsorship options. If you are interested in becoming a sponsor, please complete the attached form and mail it to:

**State Fair of WV Horse Show
ATTENTION: Bobbie Jo Butcher
302 Butcher Lane
Crawley, WV 24931**

If you have questions, please contact Horse Show Secretary Bobbie Jo Butcher at 304-667-9247.

With your partnership, we'll not only honor the legacy of the last 100 years – we will build something even more exciting for the generations to come!

Thank you,
Bobbie Jo Butcher
*State Fair of West Virginia
Horse Show Secretary*



2026 State Fair of West Virginia Horse Show Sponsorship Opportunities

Platinum – \$1,000

Name in Printed Horse Show Material
Name Announced during Sponsored Classes
Six Gate Admission Tickets
Horse Show Parking Pass for Entire Show
PSA Included on Main Fairgrounds
Photo Opportunity in Center Ring with Class Winner
Opportunity to Purchase & Present Trophy/Plaque

Gold – \$500

Name in Printed Horse Show Material
Name Announced during Sponsored Classes
Four Gate Admission Tickets
Horse Show Parking Pass for One Weekend
PSA Included on Main Fairgrounds
Photo Opportunity in Center Ring with Class Winner
Opportunity to Purchase & Present Trophy/Plaque

Silver – \$275

Name in Printed Horse Show Material
Name Announced during Sponsored Classes
Two Gate Admission Tickets
Horse Show Parking Pass for One Weekend
PSA Included during Horse Show
Photo Opportunity in Center Ring with Class Winner

Bronze – \$150

Name in Printed Horse Show Material
Name Announced during Sponsored Classes
Two Gate Admission Tickets
Horse Show Parking Pass for One Day
PSA Included during Horse Show
Photo Opportunity in Center Ring with Class Winner



2026 State Fair of West Virginia Horse Show Sponsor Form

Please indicate which sponsorship level: _____ Platinum _____ Gold _____ Silver _____ Bronze

Please indicate which class(es): _____

Name/Organization: _____ Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____

Payment Options: _____ Check _____ Credit Card

Credit Card Number: _____ Expiration: _____ CVC: _____

Name on Card: _____ Zip Code: _____

For questions, contact Horse Show Secretary Bobbie Jo Butcher at 304-667-9247.

Submit to:

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Crawley, WV 24931